



MEMBERSHIP 2022

A GASTRO PLAYGROUND

M Den membership gives access and privileges in all M venues



MEMBERSHIP PHILOSOPHY

"A modern members club, created for like-minded entrepreneurs and business leaders, who share a passion for travel, art, sports, wine and gastronomy."



ABOUT M

M Canary Wharf (opening in April 2022) will be our third M venue and will geographically complement our gastro-playgrounds in Threadneedle Street and Victoria Street. Each venue is comprised of a modern international grill, destination bar and members club.

For all guests, the building blocks of what makes M distinctive means that each visit should be a journey through the senses - an amplified experience - offering elevated hospitality and a welcoming spirit.

The M Den (our hidden members lounges), hosts members from breakfast, through to midnight. Members are recognised and respected, and are invited to use our lounges with guests for business meetings, lunches and events.

Being a member of M is a unique and personal experience. Our members are the club.





MEMBERSHIP BENEFITS

- Four complimentary tickets available for members per year to attend **M restaurant experiences**
- Access to our **M VIP booking line** offering bespoke experiences, priority booking and private dining assistance at all M and Gaucho restaurants
- **Full concierge service** for travel, accommodation, sporting events and concerts
- Access to our **M affiliate partner benefits** programme
- A **welcome bottle of Hennesey XO** or an alternative premium spirit of your choice
- **Bottle lockers** – an opportunity to store wine or spirits in a locker at some of our venues **subject to availability*
- From our annual trackside yacht party at the Monaco Grand Prix, to golf, rugby and polo days; members receive priority booking and members pricing at all **M events**
- **Guest access:** membership entitles you to bring up to five guests to join you in our three private members lounges
- Each month we host complimentary **members networking parties:** celebrating travel, the arts, business and a love of gastronomy
- Members receive **15% off all food and beverages** which is applicable at all M venues
- 25% members **discount offered at M wine store** and mwinestore.co.uk

ALL VENUE MEMBERSHIP - £1000 per annum

M IS NOT FOR SALE CHARITY MEMBERSHIP £1200 per annum – offers 'All Venue Membership' benefits and includes a £500 donation to the *Not For Sale* charity movement

SINGLE VENUE MEMBERSHIP - £700 per annum

ALL VENUE UNDER 30s MEMBERSHIP - £700 per annum

CORPORATE & FAMILY MEMBERSHIP - Discussed on application

To enquire please email membership@mrestaurants.co.uk

Membership applications will be reviewed by the Membership Committee

M DEN membership is limited to avoid oversubscription and to maintain the exclusivity and luxurious ambience for our members





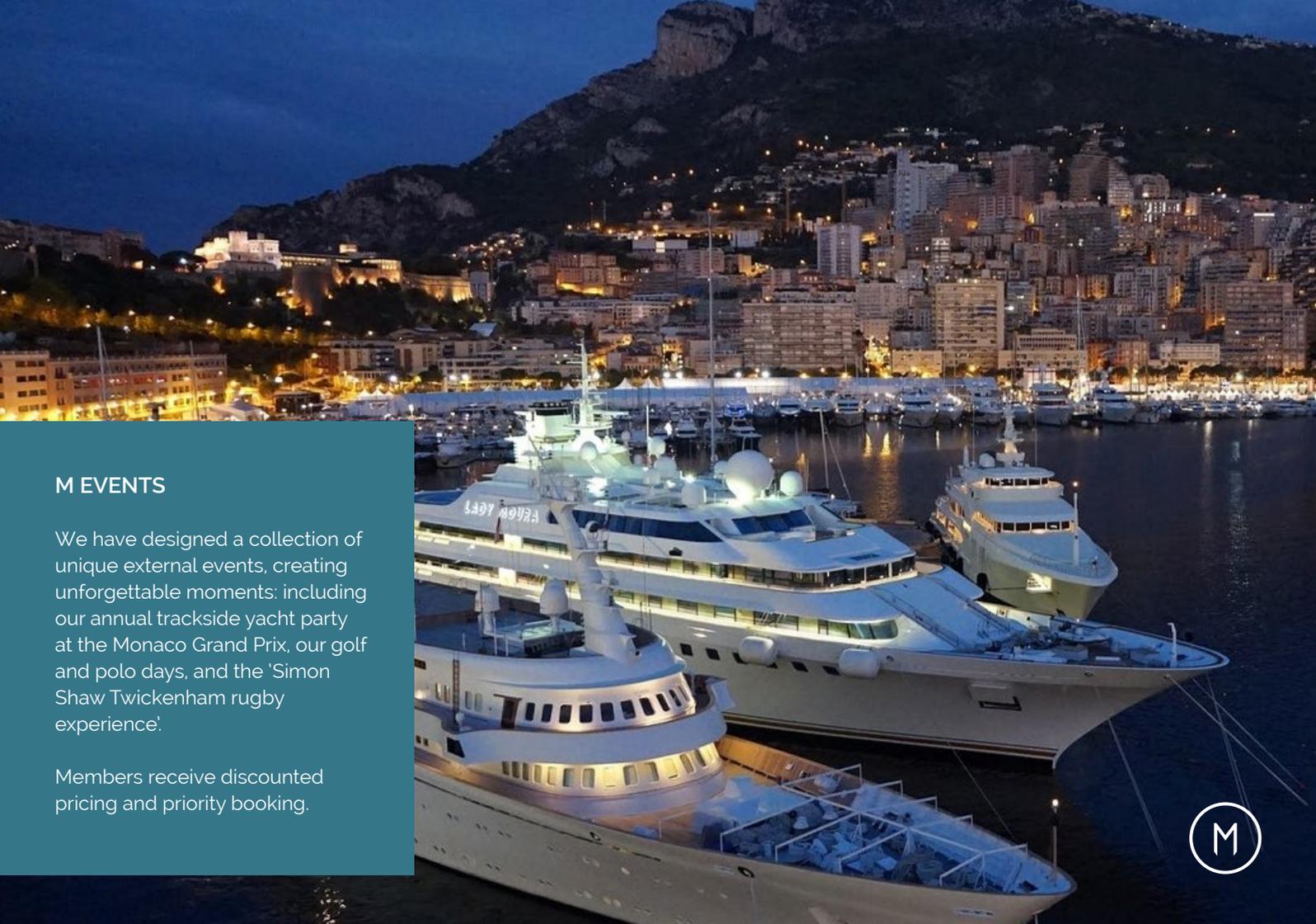
M RESTAURANT EXPERIENCES

Each month we host a diary of incredible and unforgettable events: from immersive dining experiences, culinary pop ups and wine dinners, to 'sporting lunches' which have hosted legends from Michael Vaughan to Mika Hakkinen.

Membership includes four complimentary tickets to these lunches.*





A nighttime photograph of a harbor filled with yachts. In the foreground, a large white yacht named 'LADY MOURA' is docked. The harbor is filled with other boats, and the city lights of a coastal town are visible on the hillside in the background under a dark blue sky.

M EVENTS

We have designed a collection of unique external events, creating unforgettable moments: including our annual trackside yacht party at the Monaco Grand Prix, our golf and polo days, and the 'Simon Shaw Twickenham rugby experience'.

Members receive discounted pricing and priority booking.



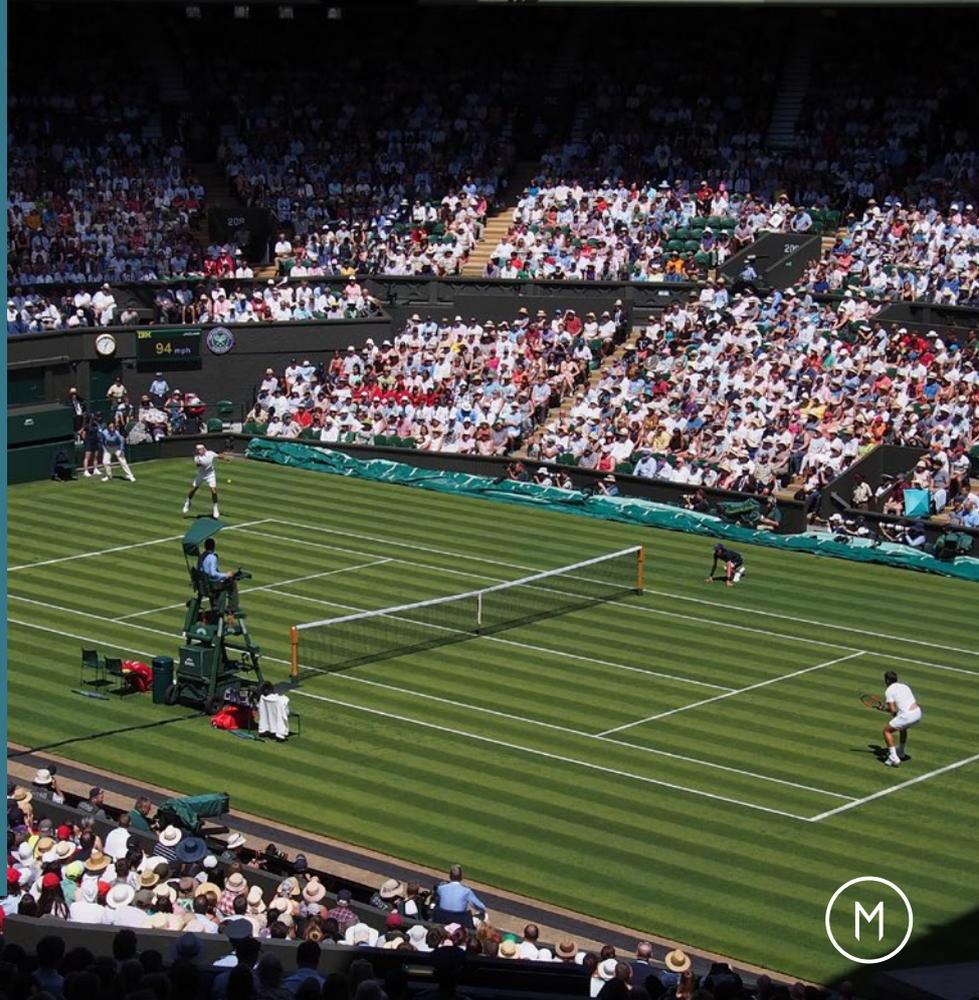


M PERSONAL CONCIERGE SERVICE

(in association with Go Privilege)

For the duration of your membership, enjoy our unique lifestyle concierge service. This includes but is not limited to:

- . Best price bookings for all of your lifestyle needs, from international flights to helicopters and yachts
- . Your very own travel assistant to arrange social or work trips - stress free
- . Access to the finest seats and hospitality, at the world's most prestigious events - including the World Cup final, F1 Grand Prix, Ascot, Wimbledon, exclusive concerts, the world's best Golf tournaments and more...
- . A *Go Privilege* reward programme, redeemable against the world's greatest sporting events, couple spa days and more! Earn points every time you book anything with your personal concierge





MEMBERS NETWORKING PARTIES

We host monthly complimentary members parties (alternating between venues) which focus on celebrating travel, the arts, business and a love of food and fine wine.

You will see us transform the Den into a beach in Saint Tropez for instance, as well as host other unique experiences such as leaders talks, masterclasses and tastings.





M DEN | THREADNEEDLE STREET

Within our original restaurant at Threadneedle Street you will find our first Members Den on the ground floor next to our bustling restaurant and below our upstairs bar.

. Boasting a secret members only bar in partnership with Hennessy as well as a lounge area, entertainment system and pool table

. The Den has the flexibility to be booked for private events, dinners and gatherings of between 10 and 100 guests

. Access to 'The Locker Room' – an intimate, completely private games room complete with a TV screen, PlayStation and games, and bottle lockers

. Private members only bathrooms featuring Japanese TOTO loo's

All spaces are available to use during our normal opening hours and are available for exclusive use if booked in advance, subject to availability.

2 Threadneedle Walk, 60 Threadneedle Street, EC2 8HP
020 3327 7770



M DEN | VICTORIA STREET

Located within our Victoria Street restaurant which boasts a ground floor wine shop, wine tasting areas with Enomatic machines, an outdoor drinking and dining terrace and a striking downstairs restaurant area, private dining rooms and bar area.

The Den is accessed through a secret wall behind the downstairs bar and is the perfect lounge for entertaining in Central London.

. A screening area with a TV holding up to 12 guests

. A private member only bar



M DEN | CANARY WHARF NEWFOUNDLAND QUAY

(Opening Spring 2022)

Our newest, most exciting restaurant is set to open its door in April 2022 in London's Canary Wharf. Inside one of London's tallest, most striking residential towers with truly spectacular views; this is our most ambitious, exciting opening to date.

. Featuring a stunning restaurant, bar and multiple, flexible event spaces

. A new secret Members Den area with unrivalled views of the River Thames

. Located in a prime position at the western end of South Dock, the broad stretch of water that cuts across the southern edge of Canary Wharf

. The restaurant offers uninterrupted views both westward and eastward and will offer the same charm and flare that our other restaurants offer

APPLICATIONS FOR M CANARY WHARF ARE NOW OPEN!

Email membership@mrestaurants.co.uk to apply

Newfoundland Quay, Canary Wharf, London, E14 4JB







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